

**Sir Arthur Lewis Community College  
Division of Agriculture  
Associate Degree/Diploma in Agriculture**

**Academic Year 2000/2001 End-of-Semester II Exam**

**Extension Communication II – ECM522**



**Duration: 2 ½ hours**

**May 2001**

#C2

**Attempt all questions.**

1. a) Discuss the importance of Agricultural Extension to St. Lucian Agriculture.  
b) Discuss Ethics in Extension
  
2. As the new extension officer of Micoud, you find yourself in a situation where you are to help farmers to solve a problem. What would have to remember about
  - a) Social systems
  - b) Innovation decisions.
  
3. Describe:
  - a) The traditional view of the adoption process.
  - b) The alternative model called innovation-decision process.
  - c) Compare (a and b)
  
4. Write notes on:
  - a) Social change
  - b) Categories of social change
  - c) Forces of change and resistance
  
5. What you should know about:
  - a) Models of Extension
  - b) Factors involved in teaching adults
  - c) Adoption categories



SIR ARTHUR LEWIS COMMUNITY COLLEGE  
DIVISION OF AGRICULTURE  
ASSOCIATE DEGREE/DIPLOMA PROGRAMME YEAR 2



1999/2000 ACADEMIC YEAR  
END OF SEMESTER 2 EXAMINATION

EXTENSION COMMUNICATION II - ECM522

17<sup>TH</sup> MAY 2000

TIME: 2 1/2 HOURS

ATTEMPT ALL QUESTIONS.

1. Extension has been viewed and it is viewed as the link between research and the farmer. To achieve its goal of linkage, extension use models to carry out its activities. There are three models.
  - (a) name these models and
  - (b) discuss each model.
  
2. Write short notes on the following extension techniques
  - (a) Lecture
  - (b) Media
  - (c) Panel discussion
  - (d) Role play
  - (e) Discussion
  - (f) Demonstration
  - (g) Field Trips
  - (h) Workshop
  - (i) Farm visit
  
3. Name and discuss:
  - (a) Types of innovations – decision
  - (b) The five stages of the traditional view of innovation - decision
  - (c) The alternative model of the innovation - decision
  
4.
  - (a) It is understood that not everyone in a group of farmers adopt new ideas or innovations and put them into practice at the same time. Some farmers accept innovations a long time before others. Hence the revelation of Adoption Categories. Discuss this revelation.
  - (b) What are the advantages and disadvantages of mutual discussion
  
5.
  - (a) Suppose it has been decided to start an extension programme on growing fish in fish ponds in your district. What information about the target group should be collected so that you can plan an effective programme?
  - (b) What points extension workers have to decide on either by themselves or jointly with others when planning extension programmes?

DAGREI past papers



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DIVISION OF AGRICULTURE

ASSOCIATE DEGREE/DIPLOMA PROGRAMME  
SUPPLEMENTAL EXAMINATION 2000

*Extension Communications II - ECM522*

**JULY/AUGUST 2000**

**Time 2½ hours**

**PLEASE NOTE: ATTEMPT ALL FIVE QUESTIONS**

1.
  - (a) Discuss the role of Extension Workers.
  - (b) Discuss adoption categories.
  - (c) Discuss the levels of leaders in a community
  - (d) Name and discuss types of innovation - decisions.
  
2.
  - (a) Define social change.
  - (b) Discuss the factors of social change.
  - (c) Discuss the social power structure.
  - (d) Discuss adoption categories.
  
3.
  - (a) It is important for an extension officer to understand the structure of the society in which he/she has to work. Therefore what factors that divide people into groups and societies that he will have to know to help him understand the society that he has to deal with.
  - (b) As an Extension Worker you have given the responsibility to promote change from the use of the present banana variety to a new one. Please discuss:-
    - (i) the factors promoting change that you must consider for your task.
    - (ii) the factors that cause barriers to change.
  
4.
  - (a) Name and discuss what you as an Extension Officer must bear in mind when choosing Extension programme goals.
  - (b) How can one judge whether an Extension programme is well organized or not?